

## E – Commerce Proposal

| Features   | Plan 15K | Plan 25K | Plan 35K | Plan 45K |
|--|----------|----------|----------|----------|
| <b>DESIGN</b>  |          |          |          |          |
| Template Design  | ✓        | ✓        | ✓        | ✓        |
| Customized Design in accordance to your needs                  | -        | ✓        | ✓        | ✓        |
| Fit to Screen with compatibility in all platforms (Responsive) | ✓        | ✓        | ✓        | ✓        |
| Concept designing for all pages                                | -        | -        | ✓        | ✓        |
| <b>NAVIGATION MANAGEMENT</b>                                   |          |          |          |          |
| Navigation   | ✓        | ✓        | ✓        | ✓        |
| Meta Data Management   | ✓        | ✓        | ✓        | ✓        |
| <b>PRODUCT MANAGEMENT</b>                                      |          |          |          |          |
| Manage Products  | ✓        | ✓        | ✓        | ✓        |
| Size Management  | ✓        | ✓        | ✓        | ✓        |
| Color Management   | ✓        | ✓        | ✓        | ✓        |
| Price by Size  | ✓        | ✓        | ✓        | ✓        |
| Related Product  | ✓        | ✓        | ✓        | ✓        |

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|   |   |   |   |   |
|---|---|---|---|---|
| Featured Product                                | ✓ | ✓ | ✓ | ✓ |
| Most Popular Product                            | ✓ | ✓ | ✓ | ✓ |
| Category Management                             | ✓ | ✓ | ✓ | ✓ |
| Configurable Product                            | ✓ | ✓ | ✓ | ✓ |
| Simple Product                                  | ✓ | ✓ | ✓ | ✓ |
| Cross Product                                   | - | - | ✓ | ✓ |
| Admin Manager                                   |   |   |   |   |
| Password manager                                | ✓ | ✓ | ✓ | ✓ |
| Assigning roles of sub-admin as per requirement | ✓ | ✓ | ✓ | ✓ |
| Customer Manager                                | ✓ | ✓ | ✓ | ✓ |
| Order Manager                                   | ✓ | ✓ | ✓ | ✓ |
| Catalogue Manager (Product)                     | ✓ | ✓ | ✓ | ✓ |
| Order Tracking                                  | ✓ | ✓ | ✓ | ✓ |
| CMS to manage pages, banners, etc               | ✓ | ✓ | ✓ | ✓ |
| Export to Excel all data                        | ✓ | ✓ | ✓ | ✓ |
|   |   |   |   |   |

| Key Features   |   |   |   |   |
|--|---|---|---|---|
| Pin Code search option   | - | ✓ | ✓ | ✓ |
| Coupon Code Management System                                    | ✓ | ✓ | ✓ | ✓ |
| Product Comparing Feature  | ✓ | ✓ | ✓ | ✓ |
| You May Like Feature   | ✓ | ✓ | ✓ | ✓ |
| Currency Convertor   | - | ✓ | ✓ | ✓ |
| Product Specifications with multiple options size & availability | ✓ | ✓ | ✓ | ✓ |
| Custom Filter in Product Listing                                 | ✓ | ✓ | ✓ | ✓ |
| Local Listing on Google  | - | ✓ | ✓ | ✓ |
| News Letter  | - | ✓ | ✓ | ✓ |
| Blog Integration   | - | ✓ | ✓ | ✓ |
| Quick Edit Option in Product Module                              | - | ✓ | ✓ | ✓ |
| Differential Pricing   | - | - | ✓ | ✓ |
| Delivery Time slot management system                             | - | - | ✓ | ✓ |
| Multi Vendor   | - | - | - | ✓ |

| Social Integration               |   |   |   |   |
|----------------------------------|---|---|---|---|
| Face book Fan page creation      | ✓ | ✓ | ✓ | ✓ |
| Twitter Fan Page Creation        | ✓ | ✓ | ✓ | ✓ |
| LinkedIn Page Creation           | ✓ | ✓ | ✓ | ✓ |
| User Registration with Face book | - | ✓ | ✓ | ✓ |
| User Registration with Google    | - | ✓ | ✓ | ✓ |
| Search Engine Optimization       |   |   |   |   |
| SEO friendly navigation          | ✓ | ✓ | ✓ | ✓ |
| URL re-writing                   | ✓ | ✓ | ✓ | ✓ |
| On-page optimization             | ✓ | ✓ | ✓ | ✓ |
| Search engine submission         | ✓ | ✓ | ✓ | ✓ |
| Google Analytics                 | - | ✓ | ✓ | ✓ |
| Google Webmaster                 | ✓ | ✓ | ✓ | ✓ |
| XML Sitemap                      | - | ✓ | ✓ | ✓ |
| Robot TXT                        | - | ✓ | ✓ | ✓ |

| API Integration                     |         |          |          |          |
|-------------------------------------|---------|----------|----------|----------|
| Google Map Integration              | ✓       | ✓        | ✓        | ✓        |
| Payment Gateway Integration         | ✓       | ✓        | ✓        | ✓        |
| Shipping API Integration            | -       | -        | ✓        | ✓        |
| SMS Gateway Integration             | -       | -        | ✓        | ✓        |
| Site Security                       |         |          |          |          |
| Set custom path for admin panel     | -       | -        | ✓        | ✓        |
| SSL Certification                   | -       | -        | ✓        | ✓        |
| Secure Cloud base Server            | -       | ✓        | ✓        | ✓        |
| Enhance Security                    | -       | -        | ✓        | ✓        |
| Fire Wall Security                  | -       | -        | ✓        | ✓        |
| Restrict Admin Access by IP Address | -       | -        | ✓        | ✓        |
| Add On Services                     |         |          |          |          |
| AMC                                 | 15 Days | 1 Months | 3 Months | 6 Months |
| Domain                              | ✓       | ✓        | ✓        | ✓        |
| Hosting Space                       | 500 MB  | 1 GB     | 3 GB     | 5 GB     |
| Cloud Server (Shared Hosting)       | -       | -        | ✓        | ✓        |

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|                           |   |    |           |           |
|---------------------------|---|----|-----------|-----------|
| Email Accounts            | 5 | 10 | Unlimited | Unlimited |
| Outlook Support           | - | -  | ✓         | ✓         |
| Software Training Support | ✓ | ✓  | ✓         | ✓         |
| PDF Document For Software | ✓ | ✓  | ✓         | ✓         |
| Source Code Hand over     | - | -  | ✓         | ✓         |

Notes:

1. Courier Partners Supported:

DHL, DTDC, ECOM EXPRESS, FEDEX, FIRST FLIGHT, GATI, TRACKON, UPS,  
INDIA POST, ONDOT, OVERNITE EXPRESS, BLUE DART, ARAMEX

2. Payment Gateway:

EBS/ATOM/PAYU MONEY

3. Our Support:

Email/Skype/Telephone/Hangouts between office hours i.e. 10 AM to 7 PM

4. Source Code to hand over in Zip file either through Google Drive/Skype/Pen drive

5. US Based Server with 99.99% guaranteed up time with award winning support

6. AMC includes technical support, bug/error fixing if any, malware, etc.

7. Software training through Skype/Team viewer/ Call only/OR you can come to our office



## **Scope of work:**

We believe in intensive discussions about the scope, niche, targeted audience, and also the reference websites that the client likes and after complete understanding only we start the designing of the same.

Our first turnaround time shall be within 3 working days of getting an advance. We shall upload the layout on a test link and share the same to you to get your valuable feedback. You can either accept it as it is or suggest for the things to be incorporated or any changes in the same. In case of non-acceptance we will create a new layout of the same and mail it you ASAP.

We thrive to get 100% satisfaction from our clients and for this we will coordinate with you regularly to finalize the layout and give you the best and desirable result.

Once the layout of home page is done we shall then start creating the backend panel and parallel to this the other pages of the website.

The entire work would be on our live test link and the same shall be shared with you regularly so that you can also be a part of the process with your inputs which are highly appreciated and required at every stage.

The final approval would be taken on this test link itself before making the website live.

Post live commitments would be to make sure that the website is set up and functional on the live link.

On receiving the payment gateway we shall integrate the same whether it may take 5 days post launching or 1 month post launching.

Our team will guide you to access this panel by Skype / Team viewer as per your convenience. This will help you to understand the entire backend process very quickly and effectively.

### **Technology Used** :-

HTML 5  
CSS3  
JQuery  
Java Script  
Ajax  
Magneto Framework  
My SQL Database

### **Payment Terms:**

50% payment shall be taken as advance for starting the project.

Balance 50% on test link before making it live and only after your complete satisfaction and approval for the same.

**Payment Gateway will be integrated on live link whenever we get the same.**

**In case you are not satisfied in the starting part itself we shall return your advance money with immediate effect.**

### **Payment Options:**

Bank: ICICI Limited

A/C Name: B2C Marketing

A/C: 107005500274

IFSC Code: ICIC0001070

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