

SANKET SINGH SENGAR

MALE, 23 YEARS | sanket.sengar27@gmail.com | +91-9873559827 | LinkedIn- [Sanket Singh Sengar](#)

LL.B.	2020-2023	Faculty of Law, Delhi University	61.2% (Till 2nd Sem)
B.A Political Science (Hons)	2017-2020	Shyam Lal College, Delhi University	6.9 CGPA
CBSE (Class XII)	2017	L.K Singhania Education Centre, Gotan- Rajasthan	73% (PCM)
CBSE (Class X)	2015	L.K Singhania Education Centre, Gotan- Rajasthan	10 CGPA

WORK EXPERIENCE

- Head of Media and Content at **Universal Lawmkr, Delhi** [May,2021- May,2022]
 - Led creatives across all channels:** advertising, collateral, reels, promo videos, youtube, web development.
 - Designed and led online & offline **course campaigns**.
 - Mentored** 4-5 interns, overseeing project creation and edits for virtual ads for social media campaigns.
 - Managed the Social Media** channels and pages of the company single handedly.
- Content Researcher & Graphic Designer, **Ufaber Edutech Pvt Ltd** [May, 2021-Aug, 2021]
 - Researched** study material for UPSC Books, **Designed Books, Current Affairs Magazines** on **Adobe InDesign**.
 - Copyedited **UPSC study material** and compiled weekly and monthly current affairs.
- Social Media Manager & Graphic Designer, **Drishti IAS, Delhi** [July, 2020-Oct, 2020]
 - Collaborated with Marketing, PR, and Social Media teams** to design graphics, boosting social engagement.
 - Designed over 120 static and video assets**, utilizing different styles and approaches.
- Social Media Manager & Graphic Designer, **DU Beat, University of Delhi** [July, 2018-July, 2019]
 - Designed **Graphic Series, Infographics**, motion graphics and animated GIFs.
 - Worked on **designing weekly magazines**.
 - Handled Facebook & Instagram page** with 20 million audience reach.

POSITIONS OF RESPONSIBILITY

- Executive Members**, Enabling Unit, LC-1, Faculty of Law, DU [Jan, 2022- ongoing]
 - Organizing webinars, leading campaigns and providing assistance to PWD students of Faculty of Law, DU.
- Student Coordinator**, National Service Scheme, LC-1, Faculty of Law, DU [July, 2020-ongoing]
 - Organized 15+ webinars, Handle PR, Social media pages and conducted online campaigns.
- Student Coordinator**, Placement & Internship Committee, LC-1, Faculty of Law, DU [Aug, 2020-ongoing]
 - Generating recruiters leads and assisting students to get internships and jobs.
- Event Management & Filmmaking Head**, College Photography Society [July, 2019- Feb, 2020]
 - Organized 3 Day Workshop on 'Art of Filmmaking and Script writing', Organized Annual Fest
- Student Council Member**, L.K Singhania Education Centre, Gotan, Rajasthan [July, 2016- Feb, 2017]
 - Cultural House Captain, School IT Head, Senior Hockey Team Captain

SKILLS

SKILLS: Legal Research Databases (SCC Online, Manupatra, Westlaw Asia, LexisNexis, JSTOR), Photoshop (Advanced), Adobe InDesign (Advanced) Instagram Marketing (Advanced) MS-Office (Advanced), Filmmaking (Advanced), Video Editing
KNOWLEDGE: Content Writing, Legal Researching, Digital Marketing, Social Media Marketing

EXTRA-CURRICULAR ACTIVITIES & ACHIEVEMENTS

- Received **Appreciation Letter from Smriti Irani (HRD Minister)**
- SGFI U-19 National Level Hockey** (2015- Delhi Games, 2016- Bhopal)
- Secured Position in **Literary, IT Events, Athletics, Cross Country** across state and country.
- Featured as **India's Top Poet** by Scoopwhoop, Free Press Journal and Indian Women Blog.
- Made a Presentation titled 'Need of Digital and Smart learning in Indian Education System' for UNESCO India.